



## Agenda

### **Promoting Energy Efficiency in Your Community: Solar Friendly Communities**

DRCOG, 1290 Broadway  
First Floor, Independence Pass Conference Room  
9 a.m. - 11:30 a.m.  
November 13, 2012

- ➡ **Welcome and Introductions**
- ➡ **Overview of Solar Friendly Communities**
  - Colorado Solar Energy Industries Association
    - Neal Lurie
    - Rebecca Cantwell
- ➡ **Local Government Panel**
  - Why are local governments pursuing designation?
  - What issues have arisen in the process?
  - What has been the process and the lessons learned?
  - How will designation be promoted in the community?
    - Theresa Worsham, City of Golden
    - Jessica Scott, City and County of Denver
    - Gary Goodell, Boulder County
- ➡ **Audience Questions and COSEIA & Panel Answers**
- ➡ **Wrap Up**



# Speakers Biographies

## **Rebecca Cantwell**

Rebecca Cantwell is the Senior Program Director for Solar Friendly Communities. She works for the Colorado Solar Energy Industries Association, an award winning nonprofit that leads Colorado's solar industry. Cantwell has worked in clean energy for seven years, including serving as a Community Energy Coordinator for Gilpin and Clear Creek Counties and work as editor and publisher of the magazine Smart Energy Living.

Cantwell came to her work on clean energy after an award-winning career as a Colorado newspaper journalist. She supervised political and local news reporters as a local news editor at both the Rocky Mountain News and the Denver Post and earlier worked as a reporter at newspapers all over Colorado, covering most of the big stories of our time. She has a B.A. from Swarthmore College and an M.S. from Columbia University.

## **Gary R. Goddell**

Gary R. Goddell, CBO has over 35 years of experience working as a land use planner and building official in state and local governments in Colorado, Nebraska and Arizona. He has served as the Chief Building Official for Boulder County from 1983 to 1997, and again from September of 2010 to the present.

Gary is a member of a number of planning and building organizations including the International Code Council, the National ICBO, and the Colorado chapter of ICBO and ICC. He has received Boulder County's Employee Recognition award in 1981 as Planning Manager and in 1992 as Chief Building Official.

Gary has a bachelor's degree in architecture from the Nebraska College of Architecture in Lincoln, Nebraska.

## **Neal Lurie**

Neal Lurie is the executive director of the Colorado Solar Energy Industries Association (COSEIA), the nonprofit trade association that's leading Colorado's solar industry. Established in 1989, COSEIA represents hundreds of solar businesses working to expand solar markets, advance policy, highlight emerging trends, and generate jobs across Colorado. Prior to COSEIA, Neal served as a national director at the nonprofit American Solar Energy Society and managed global communications at a Fortune 500 organization. Neal has an MBA from the University of Colorado's Leeds School of Business and a BS in management from Indiana University's Kelley School of Business. You can follow him on Twitter at @NealLurie for the latest insights on Colorado's solar marketplace.

## **Jessica Scott**

Jessica Scott joined the Denver Mayor's Office in August 2011 to manage the City's Department of Energy Solar America Cities grant. Ms. Scott has over 10 years experience in sustainability and green building. She formerly served as Director of Education for the U.S. Green Building Council Colorado Chapter where she managed the Education Delivery Partner program in 11 USGBC Chapters across 8 states. Previously she also served as Director of Education for the National Great Rivers Research and Education Center, and Director of Sustainability for Lewis and Clark Community College. Ms. Scott is a LEED Green Associate and has a degree in biology and environmental studies from Swarthmore College.

## **Theresa Worsham**

Theresa Worsham, AICP, LEED AP, as the Sustainability Manager for the City of Golden, Theresa Worsham implements community sustainability programs and is the staff liaison to the city's Community Sustainability Advisory Board. Her recent projects include a city-wide Pay-As-You-Throw program for residents, overseeing the LEED certification for a municipal building and rallying support for a community solar garden. Prior to her current position, Theresa worked as a city planner for ten years and coordinated environmental programs for Vail Resorts and Coors Brewing Company. Theresa received a master's of Public Administration from the University of Colorado Denver, is a LEED® Accredited Professional for Building Design & Construction, and is certified with the American Institute of Certified Planners (AICP).